

## New Prairie Marching Cougars Sponsor Instructions

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- I. Look Good!
  - a. Dress appropriately (khakis, nice shirt, etc.) when you meet your sponsor. You must represent yourself and the band department in a professional manner!
  
- II. Give a Strong Presentation
  - a. Introduce yourself and mention how you have been involved in the program.
  - b. Briefly describe the band program and what we do throughout the marching season – are they able & willing to be a sponsor of the New Prairie High School Band Department?
  - c. Show them the separate Sponsor Benefits page with the available options for becoming a sponsor.
  - d. Mention that we have several hundred audience members in attendance for every concert!
  
- III. Sealing the Deal
  - a. When they say **YES**, you **MUST** fill out a patron form below by asking them the appropriate questions.
  - b. Thank the sponsor for their support and give them the patron form for them to sign and date. Set-up a date to pick up their donation and ad if they do not offer it up front.
  - c. Tell them that their free concert tickets will be mailed out in late September prior to the October 6<sup>th</sup> Fall Sampler.
  - d. Remind them that all donations must be submitted before Friday, August 13<sup>th</sup>, 2021 so that we can guarantee program space and ticket availability for the Fall Sampler.
  
- IV. Return Forms/Money
  - a. All forms, ads and donations must be returned to Mr. Teykl by Friday, August 13<sup>th</sup>, 2021.
  - b. Return forms, ads and donations in an envelope with your name so they are credited to you!
  - c. Checks are to be made out to: **NPHS Band**

**Patron Drive Form**

Business/Patron Name:

Person whom to contact:

Phone Number

Address:

Student Name:

Amount of Donation:

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Person whom to contact:

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**Patron Drive Form**

Business/Patron Name:

Person whom to contact:

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Student Name:

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## **NEW PRAIRIE BANDS** **2021-2022 SPONSORSHIP**

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Advertisements and sponsorships are available at the \$25-\$500+ levels. For each advertisement sold, 100% of the sale will be credited to the fees of the student responsible. Sponsorship forms will be due by Friday, August 13<sup>th</sup>, 2021.

- ❖ Gold: \$500+
  - Full page advertisement in the New Prairie Band event program
  - Web link to the sponsor's website for 1 calendar year – **new!**
  - Recognition at all public performances for one year
  - 15 reserved seats for the October 6<sup>th</sup> Fall Sampler
- ❖ Blue: \$250
  - Half page advertisement in the New Prairie Bands event program
  - Recognition at Marching Band halftime performances
  - Web link to Sponsor's website for 1 academic year – **new!**
  - 10 reserved seats for the October 6<sup>th</sup> Fall Sampler
- ❖ \$100
  - Quarter page advertisement in the New Prairie Bands event program
  - Recognition at Marching Band halftime performances
  - Web link to sponsor's website for 1 academic year – **new!**
  - 4 reserved seats for the October 6<sup>th</sup> Fall Sampler
- ❖ \$50
  - Business card sized advertisement in the New Prairie Bands event program
  - Recognition at the December 8<sup>th</sup> Holiday Concert
  - 2 reserved seats for the October 6<sup>th</sup> Fall Sampler
- ❖ \$25
  - Name recognition in our concert programs for one year

Without some financial help, many of our students would not be able to fully participate in our program and help us continue to grow and improve in a positive direction. Please select the sponsorship program that best suits you and forward your contribution to:

**New Prairie High School**  
**Attn: Patrick Teykl**  
**5333 N. Cougar Road**  
**New Carlisle, IN 46552**

Thank you in advance for your generous support of these incredible students. Your contribution not only helps those in our band program, but also helps us provide a variety of musical experiences and opportunities to the music students in our community!

Patrick Teykl  
Director of Bands, New Prairie High School